**Strategy Document: [Project Name]**

**Sign-off matrix:**

|  |  |  |
| --- | --- | --- |
| **Name** | **Team / Role** | **Date** |
| Vladislav Plyusnin | BI | 25 |

**Proposer:** Google Fiber

**Status:** [Draft] > Under review > Implemented | Not implemented (Highlight current status)

**Primary dataset:** Google Fiber

**Secondary dataset:** Google Fiber

## User Profiles [Who is the intended audience for this dashboard? How do you expect them to use this dashboard?]

Emma Santiago, Hiring Manager

* Keith Portone, Project Manager
* Minna Rah, Lead BI Analyst
* Ian Ortega, BI Analyst
* Sylvie Essa, BI Analyst

# **Dashboard Functionality**

|  |  |
| --- | --- |
| **Dashboard Feature** | **Your Request** |
| Reference dashboard  (Should this dashboard be modeled on an existing dashboard? If so, provide a link and describe the similarity.) | Build a new dashboard to demonstrate amount of repeated calls, over the specific time, date and different market cities |
| Access  (How should access to the dashboard be limited? Who needs to have access?) | Access will be provided as read-only to the user  profiles listed in this document. |
| Scope  (What data should be included or excluded in this dashboard?) | Fields included:  Number of calls, Number of repeat calls after first contact,Call type,Market city,Date |
| Date filters and granularity  (Should the dashboard include date filters? If so, what time frame should be displayed by default? Should the dashboard include a “granularity” drop-down? If so, what granularity should be selected by default?) | By default 7 day time frame, Datafilters my be applied for week, month, quater  Granularity:  Any chart with user detail metrics should have the  ability to click on that metric to view specific  information. |

# **Metrics and Charts**

Create a table for each chart that you’d like to include in the dashboard. If you’d like to break the dashboard under different headers, feel free to list those here as well.

### Chart 1

|  |  |
| --- | --- |
| **Chart Feature** | **Your Request** |
| Chart title | Type over time |
| Chart type  (What type of chart needs to be created?) | Bar chart |
| Dimension(s)  (What dimensions does this chart need to include?) | Type of problem |
| Metric(s)  (What metrics are relevant to this chart?) | N calls per week |

### Chart 2

|  |  |
| --- | --- |
| **Chart Feature** | **Your Request** |
| Chart title | Trend chart |
| Chart type  (What type of chart needs to be created?) | Bar |
| Dimension(s)  (What dimensions does this chart need to include?) | Time frame |
| Metric(s)  (What metrics are relevant to this chart?) | N calls |

### Chart 3

|  |  |
| --- | --- |
| **Chart Feature** | **Your Request** |
| Chart title | City depends |
| Chart type  (What type of chart needs to be created?) | Bar |
| Dimension(s)  (What dimensions does this chart need to include?) | City, time |
| Metric(s)  (What metrics are relevant to this chart?) | N calls |

### Dashboard mockup

[Include mockup sketch here.]